

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT  
PERIOD JULY, 1 THROUGH SEPTEMBER 30, 2012**

**ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JULY 1, 2012 THROUGH SEPTEMBER 30, 2012.**

**PROGRAM INDEX:** *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

**"60 MINUTES"** is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

**"48 HOURS INVESTIGATES"** is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

**CONSUMER:** MOA Phone Scam, Accretive Health, Election Season Scams

**July 11, 2012, WCCO 4 News, "MOA Phone Scam"** – The Mall of America is warning the public about a telephone scam which has surfaced in the last 24 hours. The mall says several people have received calls where the caller ID seems to originate from the Mall of America. The person on the other end says they're a mall representative and offers to help renew a magazine subscription or some other service. In some cases, the caller has known the last 4 digits of the person's credit card number. Rich Hoge, Vice President of Operations at the Mall of America is outraged scammers would target the public and he's encouraging people who have received the calls to report them to their credit card issuer as well as the Mall of America. He says the mall has a strict policy against making unsolicited calls to the public. If you get any phone calls seemingly coming from the Mall of America, do not give out any of your personal information. **July 30, 2012, WCCO 4 News, "Accretive Health"** – The State of Minnesota has reached a settlement with Accretive Health, a medical bill collecting company accused of harassing patients for money. It ends a six-month legal battle that included patients' horror stories of Accretive workers demanding payment. Some people say they were approached in the emergency room. One new mother says she was told she could not go home with her baby until payment was made. The settlement made with Attorney General, Lori Swanson, bars the Chicago-based company from doing business in Minnesota for two to six years. The company will also pay the state \$2.5 million dollars. **September 7, 2012, WCCO 4 News, "Election Season Scams"** – The Better Business Bureau is warning of several scams this election season. One is the promise of a free cruise or vacation in exchange for answering a voter survey, or public opinion poll over the phone. Consumers are asked for a credit card or debit card number at the end of the call to cover certain fees

associated with the trip. There are also fake fundraising calls that sound legitimate enough to be from a real campaign. If you wish to donate money to a campaign, the Better Business Bureau suggests contacting the campaign on your own rather than giving money to an unsolicited caller.

**CRIME AND PUBLIC SAFETY:** Downtown Sundays, Light Rail Crime, Craigslist Robberies, U of M Muggings

**July 19, 2012, WCCO 4 News, “Downtown Sundays”** - Minneapolis leaders announced new steps today to keep downtown safe. After recent problems, especially on Sunday nights, police have already beefed up patrols. The city says the problem is mostly with a number of nightclubs in a 3-block area in the Warehouse District. After meeting with the city, club owners have now agreed to stop having “under 21” nights on Sundays. They’ll also hire more uniformed security guards and off-duty police officers and conduct criminal background checks on all staff members. The city is also planning to tighten up ordinances on liquor licenses so they can take tougher action when there are problems in bars. **August 7, 2012, WCCO 4 News, “Light Rail Crime”** – There are more assaults and robberies at the Lake Street Light Rail station than at any other station along the line. Officials say fixing the blind spots in Metro Transit’s video surveillance system could help. Right now, eight cameras watch the entire area, including stairwells. Metro Transit is going to replace those and add 12 high definition cameras. These new cameras will help police identify suspects and provide a better overall picture of what’s going on at the Lake Street Station. It will be a relief for riders who say there are times they don’t feel safe. The cameras are being paid for with federal grant money and will be installed next month. **August 17, 2012, WCCO 4 News, “Craigslist Robberies”** – An undercover sting has put an end to a string of Craigslist robberies in St. Paul. Police say the robberies began this spring. People offering items for sale on Craigslist would meet up with a potential buyer, who would end up running off with the goods. Most of the robberies happened near Concordia Avenue and Oxford Street. When one seller got suspicious about the buyer he was going to meet, he called police and an undercover officer took his place. When the guy took off running with the ring for sale, the officer quickly caught him along with two other people. Police are talking with other potential victims to see how many thefts the three are connected to. **September 9, 2012, WCCO 4 News, “U of M Muggings”** –Police are on high alert this weekend after three separate robberies and four people beaten on or around the University of Minnesota campus. All of the muggings have had something in common. The victims were distracted, talking on their cell phones or texting when they were attacked. Minneapolis Police are assisting the University of Minnesota Police with their investigation into the muggings. The victims’ descriptions of the suspects are similar but officials feel it’s too early to say if one group is responsible for all of the attacks. The university has sent out crime alerts, letting students know about the incidents.

**GOVERNMENT:** Voter ID Court, Minnesota Taxes, Marriage Amendment

**July 17, 2012, WCCO 4 News, “Voter ID Court”** – The Minnesota Supreme Court will decide whether to strike down the controversial voter ID Amendment on the November ballot. The constitutional amendment would require voters to present photo IDs at polling places. Four groups and five Minnesota voters filed a lawsuit saying the voter ID question should not be on the ballot because the language doesn’t accurately describe how it would work. Supporters say photo IDs will block voter fraud. Opponents say there’s little voter fraud in Minnesota and requiring photo IDs will discourage voting.

**September 7, 2012, WCCO 4 News, “Minnesota Taxes”** – Financial advisors at Kiplinger ranked the best and worst states when it comes to their taxes. Minnesota was ranked as one of the top 10 least friendly tax states. The report pointed to Minnesota’s taxation of Social Security payments and federal returns as the reason why. Minnesota also got a low score for sales taxes which can reach as high as 9.53 percent in some cities.

**September 18, 2012, WCCO 4 News, “Marriage Amendment”** – The constitutional amendment on the November ballot would change the state constitution to define marriage as between one man and one woman. Minnesota’s top religious leaders are urging a “yes” vote, saying it is a moral cause, not a political one. Their goal is to protect what they call a traditional marriage. Meanwhile, a group that wants people to vote “no” on the amendment started running a new television ad featuring a couple from Savage who say they are Catholic and lifelong Republicans. In the commercial they talk about accepting same-sex marriage, especially after meeting and getting to know a gay couple in their neighborhood.

**HEALTH: Gluten Free, High Blood Pressure, Minnesota Obesity, New Hip Replacement**

**August 2, 2012, WCCO 4 News, “Gluten Free”** – Nearly two million Americans are diagnosed with celiac disease. Celiac disease is an autoimmune disorder that prevents the breakdown of proteins in foods containing wheat, barley and rye. When a person suffers from celiac disease, eating things like wheat and barley can damage the lining of the small intestine. It prevents the intestine from absorbing protein and other necessary nutrients. Diagnosis is made through a blood test. Dr. Joseph Murray of the Mayo Clinic found that celiac disease is increasing and is four times more common now than it was 50 years ago.

**September 6, 2012, WCCO 4 News, “High Blood Pressure”** - A new study shows Minnesotans need to pay closer attention to their blood pressure. A report from the Minnesota Department of Health shows nearly 26 percent of adults in the state have high blood pressure. That is a little better than the national average, which is around 30 percent. About half of those people do not have the condition under control. High blood pressure increases the risk of heart disease and stroke, two of the leading causes of death in the U.S. and Minnesota. State health officials say it’s key that people “know their numbers” and seek treatment to avoid stroke, heart attack and even death.

**September 18, 2012, WCCO 4 News, “Minnesota Obesity”** – A report was done by Trust for American Health and the Robert Wood Foundation found that by the year 2030, more than 50 percent of Minnesotans could be considered obese. And, the rise in obesity will lead to more cases of disease and higher health care costs. Right now, according to the Centers for Disease Control, roughly 25 percent of adults in Minnesota were obese in 2011. The report goes on to say that if Minnesota is able to reduce the average BMI

(Body Mass Index) by just 5 percent, we could save \$11 billion in health care costs.

**September 27, 2012, WCCO 4 News, “New Hip Replacement”** – The Twin Cities area is now one part of an elite group in the field of hip replacement surgery. Dr. Dean Olsen is at Park Nicollet Clinic in Burnsville and is one of seven doctors in the country that can perform Superpath surgery. Superpath is different from traditional hip replacement surgery because Dr. Olson is actually able to build the implant inside the body. The procedure eliminates tearing of muscles and tendons and unnatural stretching which allows most patients to be up and walking within four hours of surgery. Patients can typically walk unassisted in three to four weeks.

DIVERSITY: Blaine Hate Crime, Pastor Hate Crime, Tuskegee Exhibit

**July 26, 2012, WCCO 4 News, “Blaine Hate Crime”** - A despicable act of violence has police in Blaine looking for who is responsible for targeting a young woman’s sexuality. The hate crime happened early Sunday morning, just weeks after Sabrina Wilker went public with telling people she’s gay. That’s when vandals defaced her car and left a message of hate and intolerance, a clear violation of both federal and state bias and hate crime laws. Blaine police promise extra patrols and tougher punishment for those responsible. Outfront Minnesota, a longtime LGBT advocacy group is bracing for more of this type of hate crime. They say in other states where gay rights or marriage amendments have come before voters, there has been a 40 percent increase in crimes directed against LGBT people. **August 7, 2012, WCCO 4 News, “Pastor Hate Crime”** - St. Paul Police are investigating an alleged hate crime after someone broke a car window in a church parking lot. The window was hit with a golf ball that had a gay slur scrawled on it. About 150 people were inside Gustavus Adolphus Lutheran Church to celebrate Pastor Anita Hill’s installation as the regional director of a specialized ministry that reaches out to gay, lesbian and transgender church members. Hill is an openly gay pastor in the Evangelical Lutheran Church in America. After the service, an attendee discovered his damaged car window and the golf ball inside the vehicle. **September 8, 2012, WCCO 4 News, “Tuskegee Exhibit”** – This weekend, families are getting a unique opportunity to learn about a piece of history that is often overlooked. The Tuskegee Airmen were the first African American pilots to fight in World War II. They navigated bombers and helped protect other pilots in the war. A traveling exhibit celebrating their legacy will be at the Shiloh Temple in Minneapolis.

ENVIRONMENT: Mpls Boat Inspections, Wind Power, School Recycling

**July 13, 2012, WCCO 4 News, “Mpls Boat Inspections”** – Minneapolis is ramping up boat checks to stop the spread of invasive species. Anyone headed out on the water this weekend will have to follow some new rules. Minneapolis Park Board inspectors will be at all Minneapolis lakes. The inspectors will be stationed at boat launches, and boats won’t be allowed on the lakes without an inspection. This includes anyone with a canoe, kayak, sailboat or other water equipment. Inspectors are looking for aquatic invasive species; both plant life and zebra mussels. **August 14, 2012, WCCO 4 News, “Wind Power”** – The Energy Department released a new report highlighting strong growth in the nation’s wind energy market last year. According to that report, Minnesota produced

enough wind energy last year to power nearly 680,000 homes. That makes Minnesota the nation's third highest wind producing state. A tax credit for U.S. wind producers is set to expire at the end of this year. The industry projects that nearly 40,000 jobs could be lost in that event. **September 13, 2012, WCCO 4 News "School Recycling"** – Fifth grade members of Excelsior Elementary School's Environmental Club are making sure younger kids learn how to properly recycle, teaching them how to put their recyclables in the proper bins. In one year the school has reduced its garbage by 3,000 pounds. The savings of \$10,000 just a year and a half is something the kids are very proud of. Moving forward, the school is hoping to reduce its trash pickup from one week to two, which would save the school thousands additional dollars.

#### WOMEN: Women's Health Care

**August 2, 2012, WCCO 4 News, Women's Health Care** – Millions of women now have more access to preventative health care services. All new health insurance plans must provide eight preventative health benefits to women at no cost. They include contraceptives, breast-feeding supplies, screenings for sexually transmitted infections and counseling for domestic violence. It's a requirement of the health care reform law passed in 2010 that went into effect on August 1<sup>st</sup>. However, not all insured women will have access to the new benefits. Some insurance plans that existed before the health care reform law passed may have been grandfathered in and may be exempt from offering the new benefits.

#### YOUTH AND FAMILY: Whooping Cough, Sleep Schedule

**July 20, 2012, WCCO 4 News, "Whooping Cough"** – Whooping cough cases are up at an alarming rate in Minnesota and health officials are worried about it spreading and infecting infants and young children. In July alone, 400 cases of whooping cough have been reported, which is making 2012 the worst year for the illness since the 1950's. Health officials are seeing a lot of older elementary school kids coming down with the disease. Whooping cough is highly contagious and can be deadly for babies and young kids. Infants are vaccinated at age 2 months and receive a series of boosters up to age 5. They typically don't get the vaccine again until 7<sup>th</sup> grade. According to the Minnesota Department of Health, part of the reason for the spike in cases is because the vaccination weakens in effectiveness over time. **August 27, 2012, WCCO 4 News, "Sleep Schedule"** – We hear a lot about the importance of getting enough sleep, but for school children it's even more critical. Research has shown that kids who suffer from sleep deprivation tend to struggle in class. Doctors say that lack of enough sleep makes it more difficult for students to control their behavior. A sleep expert at Hennepin County Medical Center told WCCO-TV about new research that shows sleep deprivation in children lessens the effectiveness of vaccines they' received. It's also connected to unhealthy weight gain.